

Pricing for Small Business Sales & Marketing Software

	Essentials	Deluxe Sales	Deluxe E-Commerce	Complete
📅 Monthly	\$199	\$299	\$299	\$379
Contacts	2,500	5,000	5,000	10,000
Emails/ mo.	12,500	25,000	25,000	50,000
Users	3	4	4	5
Additional User	\$49	\$59	\$59	\$69
👤 Contact Management				
Contact Management	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lists & Segmentation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Lead Scoring	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Calendar & Tasks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
✉ Marketing Automation				
Visual Campaign Builder	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Campaign Templates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Email Marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Landing Pages & Forms	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Web Analytics & Visitor Tracking	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Visual Reports	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
💰 Sales Team Tools				
Sales Quotes		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Orders & Invoices		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity Management		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Pipeline Management		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Lead Distribution		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
🛒 Online Retail Tools				
Storefront, Cart & Order Forms			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Upsells, Discounts & Promos			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Billing & Payment Plans			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inventory Mgmt & Fulfillment			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Partner Program Management			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
🔗 Optional Upgrades				
Contacts	Emails		Monthly Price	
5,000	25,000 / month		\$50 / mo.	
10,000	50,000 / month		\$75 / mo.	
25,000	125,000 / month		\$100 / mo.	
50,000	250,000 / month		\$150 / mo.	
100,000	500,000 / month		\$200 / mo.	